

Columbus Short North Parking Study

Community Advisory Group Meeting #3

April 24th, 2014

Updates and Work in Progress:

Since the last public open house, the Nelson\Nygaard team has made progress on a number of agenda items. Ralph DeNisco provided a presentation with updates and progress to the Advisory Group which included the following:

- **Public Involvement Plan**
 - **Survey:** The online survey has collected over 1,600 responses. Data on various user groups were presented to the Advisory Committee.
 - **Stakeholder Interviews:** Summaries and general themes were compiled from various stakeholder interviews with City Staff, business roundtable discussions, and other key stakeholders in the community.
 - **Public Open House:** Tentatively scheduled for May 15th from 5pm to 8pm at the Goodale Shelter House. The public open house will have a formal presentation to disseminate all the information collected to date and to vet some preliminary and high level strategies for the study.
 - **Press Release/ Media outreach:** The team is working on creating a press release and flyer for the next public open house taking place on May 15th from 5pm to 8pm at the Goodale Shelter House
- **Inventory and Data Collection**
 - A complete inventory of the study area is completed and will be made available to the City in the coming weeks as part of the existing conditions deliverable.
- **Utilization Analysis**
 - The team counted the number of cars parked within the study area on Thursday April 10th and Saturday April 12th. Overall the survey went smoothly, but the team is still waiting on data from a couple of garages in the area. There are a few areas that are missing some data during time periods, however the overall utilization patterns and profile of the study area is still evident and overall conclusions can still be drawn. Maps and utilization files will be made available to the City with the existing conditions deliverable.
- **Land Use and Shared Parking**

- The team presented initial findings from the land use analysis. A preliminary shared parking curve was created for the High Street analysis zone.
- **Other analysis**
 - Working closely with the City to obtain more financial and management information to begin the fiscal and operational analysis
- **Initial Strategy Discussion**
 - The team presented some preliminary strategies for the parking study.

Group Discussion

- **Utilization Analysis**
 - There were a couple of time period during Thursday where cars were not counted mainly because the area was much larger than anticipated. Throughout the course of the day data collectors were able to catch up and collect more consistently and Saturday was not affected.
 - The team asked the Advisory Committee if data collectors should revisit these time frames to fill in the gaps. The team and committee agreed that it would be efficient to figure out specific areas and subzones that would be worth examining in closer depth, whether that be turn over counts, analysis of permit areas, etc. This will be decided on a later date.
- **Survey:**
 - The Committee agreed that the survey should be advertised and open for another week before closing on Friday May 2nd, 2014.
- **Open House:**
 - Date is tentatively set for May 15th from 5pm to 8pm at the Goodale Shelter House
- **Strategy Discussions**
 - There should be a focus on pedestrian walkability to and from parking spaces
 - Streets such as Summit and 4th should be examined closely and pedestrian infrastructure improvements should be tailored to encourage better connections, especially from the proposed Jefferies Site.
 - Strategies should be tailored to accommodate the various user groups in the Short North- especially understanding the context of urban and suburban visitors and customers.
 - This study and analysis should recommend better marketing and dissemination information about C-Bus Downtown Circulator and provide a way to link private garage downtown with those who want to park and visit the Short North.